

## Regional Education Manager Kérastase Jobs in Dubai | L'Oréal Jobs

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Company: L'Oréal

Location: Dubai

Category: other-general

1- Regional Education Manager Kérastase

Job: Full Time

Location: Dubai, UAE

Description:

In charge of the brand Education Strategy especially on Top Opportunities

Education Experts coaching incl. respect of brand DNA on the field

Job Responsibilities:

Defines brand annual education plan, in line with multibrand education strategy and brand annual plan, using all the education levers (in-salon training, seminars, Access, events...)

On top opportunities

On basics & catalogue

Defines country KPIs based on DMI guidelines (incl ROE) and tracks education performance

Job Requirements:

Transmits education content to Education Experts

Coaches Education Experts and is in charge of their upskilling and ability to reflect brand

DNA

Allocates Education Experts to seminars/ in-salon training based on annual education plan, in coordination with Commercial Directors

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