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Regional Head of Artist Services – METAP & SA Jobs In Dubai | TikTok

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Regional Head of Artist Services – METAP & SA Jobs In Dubai | TikTok

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Description:

TikTok is the leading destination for short-form mobile video. Our mission is to inspire creativity and bring joy. TikTok has global offices including Los Angeles, New York, London, Paris, Berlin, Dubai, Singapore, Jakarta, Seoul and Tokyo.

Responsibilities:

Build, manage and develop the regional operation team of Artist Services, to service business functions including artist partnership, community building, music programming, music promotion, and artist experience related product operation. Dotted-line direct UG, marketing and PR functions. And facilitate all XFNs for business goals.

Be responsible for regional business growth including music streaming market share, in-TikTok music content ecosystem, artist community penetration and revenue generation.

Together with Product & General Operation team, form Artist Services' business strategy and objective setting, and see to their accomplishment. Drive the localisation of the global business & product strategy.

Requirements:

5+ years of experience in internet businesses is a must. Passion for Music is a must. ≥5-

year experience in music (or entertainment) businesses is preferred.

Proven skill of managing and developing a multi-cultural team.

Grounded and result-driven.

Diverse experience in marketing, UG and BD experience is preferred.

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