

United Arab Emirates Jobs Expertini®

Regional Marketing Manager (Turkey + MENA)

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Company: Trust Wallet

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

Company Description

At Trust Wallet, we have built our reputation around our easy-to-use and secure decentralized crypto wallet, which allows users to have self-custody over their assets and access decentralized services without us storing or accessing any of our user's identity or asset data, giving users the most control and privacy possible.

Are you looking to be a part of one of the most used wallets in the blockchain industry and contribute to the cryptocurrency revolution that is changing the world

This is a full-time remote position and the candidate can be based in any global location.

Job Description

Responsibilities:

Grow and manage local user focused online and offline Trust Wallet communities.

Moderate the regional social media and chat groups to increase community followers and increase positive engagement.

Explore new community-friendly platforms to best facilitate the local community.

Organize online and offline events and meet-ups in your region.

Create, translate, and proofread content that will serve the local community and users well for Trust Wallet, focusing on the local market.

Setup close partnerships with the regional Developer Communities, Universities, Blockchains associations, KOLs, and other web2 and web3 audiences.

Deploy successful online and offline Developers campaigns, such as hackathons, workshops and conferences from ideation to execution.

Explore new community-friendly platforms to facilitate the expansion

Qualifications

Requirements:

Strong understanding and interest in cryptocurrency, blockchain and a liking for decentralized culture are a must.

5 years of community, social media, and growth experience in technology companies.

Demonstrated a track record of delivering on growth metrics from 0 to 1.

Strong project management capability and detail orientation.

Humble, learning fast, scrappy and getting things done.

Taking extreme ownership and willing to go out of the comfort zone.

Experience growing passionate user or developer communities in order to catalyze market adoption of technologies.

Ability to effectively manage a complex, remote-first team with diverse backgrounds, opinions, and working styles.

Strong English verbal and written communication.

You won't be able to trade or do a side hustle on this job.

Additional Information

Why work at Trust Wallet

Be a part of the world's leading blockchain ecosystem that continues to grow and offers excellent career development opportunities.

Work alongside diverse, world-class talent, in an environment where learning and growth opportunities are endless.

Tackle fast-paced, challenging and unique projects.

Work in a truly global organization, with international teams and a flat organizational structure.

Enjoy competitive salary and benefits.

Balance life and work with flexible working hours and casual work attire.

Apply today to join our team in building the world's most trusted and secure crypto wallet and enable a decentralized future for everyone.

Trust Wallet is committed to being an equal opportunity employer. We believe that having a diverse workforce is fundamental to our success.

By submitting a job application, you confirm that you have read and agree to our Candidate Privacy Notice.

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