

Research Analyst

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Company: Tech Junction Ltd

Location: dubai

Category: other-general

Job Description

Focus areas will include gathering, analyzing, and interpreting data and trends within the digital landscape and providing insights, recommendations, and actionable intelligence to inform strategic decision-making. This role requires a keen analytical mind, attention to detail, and the ability to stay updated on evolving digital technologies and industry trends.

Key responsibilities include:

Collect and analyze data related to digital trends, technologies and market trends

Utilize various analytical tools and methodologies to identify patterns, opportunities, and challenges.

Conduct research to identify emerging trends, competitor activities, and customer behaviors

Prepare reports and presentations summarizing research findings, insights, and recommendations.

Communicate complex data and insights in a clear and concise manner to various stakeholders.

Collaborate with cross-functional teams

Identify opportunities to leverage emerging technologies applications

#J-18808-Ljbffr

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