

Research Executive

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Company: Nielseniq

Location: sharjah

Category: other-general

Due to the company's strategy, exciting opportunity has been created whereby we are looking to add a research executive for our customer success team in CMI division, based in Sharjah. The Research Executive will help with the delivery of client centric solutions in the area of consumer insight and marketing effectiveness solutions. The purpose of this role is to execute the research projects and maintain a professional relationship with the client by delivering committed deliverables in time and helping our clients execute different studies to provide response(s) to their business and research queries and issues.

Job Description Develop, implement, coordinate, and manage customized and syndicated, usually survey and observation-based research services projects through Receiving and understanding client brief Developing research design, proposal and prepare budget/cost Briefing and training field staff Analyzing data and information Developing conclusion and solid recommendation Presenting and reporting on work from proposal to analysis stage Responsible for project management and close working relationship between key members i.e. Analysts, Field Staff, Administration etc.

Qualifications At least 0,5-2 years of experience in managing Quantitative research at agency side. Preferred industry experience – Consumer Durables, Telecom, FMCG, Financial services Experience in the area of consumer purchase journey, segmentation, brand-tracking, campaign evaluation solutions would be preferred. Experience in digital analytics (behavior research, social media listening) would be a further plus. Analytical with excellent writing, presentation and communication skills in English Strong organizational and project management skills, and excellent attention to detail, with an ability to deliver results accurately and on time. Client-handling skills, an ability to

connect with clients and build relationship, and adding value and insight to our projects. Strong initiative, creative thinking, and interpersonal skills, self-motivated and enthusiastic. Additional Information About NIQ NIQ is the world's leading consumer intelligence company, delivering the most complete understanding of consumer buying behavior and revealing new pathways to growth. In 2023, NIQ combined with GfK, bringing together the two industry leaders with unparalleled global reach. With a holistic retail read and the most comprehensive consumer insights—delivered with advanced analytics through state-of-the-art platforms—NIQ delivers the Full View. NIQ, is an Advent International portfolio company with operations in 100+ markets, covering more than 90% of the world's population. For more information, visit [NIQ.com](https://www.niq.com). Want to keep up with our latest updates? Our commitment to Diversity, Equity, and Inclusion NIQ is committed to reflecting the diversity of the clients, communities, and markets we measure within our own workforce. We exist to count everyone and are on a mission to systematically embed inclusion and diversity into all aspects of our workforce, measurement, and products. We enthusiastically invite candidates who share that mission to join us. We are proud to be an Equal Opportunity/Affirmative Action-Employer, making decisions without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability status, age, marital status, protected veteran status or any other protected class. Our global non-discrimination policy covers these protected classes in every market in which we do business worldwide. NIQ or any of our subsidiaries will never ask you for money at any point of the recruitment or onboarding process.

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