

Retention Marketing Manager | Braintrust Abu Dhabi

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Company: Braintrust

Location: abu dhabi

Category: other-general

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2-4 years of proven and successful track record in a CRM role at fast-paced businesses, preferably global ecommerces or marketplaces

You have built sophisticated multi-channel strategies, experimentation roadmaps, and have strong technical experience in Marketing Automation Platforms and third-party email providers. Braze experience is required, especially orchestrating omni-channel messaging journeys.

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