

Russian speaking Brand Marketing Manager | Mira Search Dubai

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Company: Mira Search

Location: Dubai

Category: other-general

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Minimum 3 years of experience in marketing

Fluent in Russian and English

Experience working in a marketing agency

Deep knowledge of media marketing KPIs

Experience in real estate would be preferable

Responsibilities:

Development and preparation of brand strategy and support plans

Effectively collaborate with regional and global media and marketing partners to ensure business growth and effective strategy

Participation in the development and preparation of integrated marketing communication campaigns

Control over the preparation of the vital advertising and informative materials for the implementation of brand support plans in various channels (offline, digital, press and media)

Control over regular analysis of the market, competitors' activities, analysis of past results and assessment of key indicators by brand

Collaborations and special projects with GCC / Eastern Europe media and/or agencies

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