

Sales and Market Analyst Jobs in Dubai | Via Medica Intl

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Company: Via Medica Intl

Location: dubai

Category: other-general

Sales and Market Analyst Jobs in Dubai | Via Medica Intl

Responsibilities Compiling, analyzing, and reporting sales data.

Monitoring and analyzing competitive activity, customer, and market trends.

Providing actionable insights to guide the sales and marketing teams.

Contributing to the development of sales plans and objectives.

Monitoring and evaluating sales performance.

Forecasting demand, revenue, and expenses.

Determining sales potential and making recommendations.

Conducting research on consumer and market trends, target demographics, and competing brands.

Designing and implementing market and consumer surveys.

Gathering, analyzing, and interpreting marketing data.

Preparing detailed reports on consumer behavior, competitors' activities, outcomes, and sales.

Monitoring customer bases and identifying new ones.

Forecasting future market, consumer, and sales trends.

Working with the marketing team to inform and develop marketing strategies.

Communicating with customers, competitors, and suppliers.

Monitoring the efficacy of marketing trends through analytical tools and

software. Requirements: Bachelor's degree in Business Administration, Marketing, or a related field

3-5 years of experience as a Sales and Market Analyst or a similar role

Background in Oil and Gas, Healthcare, or Energy is preferred

Has experience in supporting bid/vendor registrations.#J-18808-Ljbfrr

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