

Sales And Marketing Specialist Jobs In Dubai | Arab institute for Accountants and Legal

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Location: dubai

Category: other-general

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We are looking for an ambitious marketing specialist to be responsible for developing and managing all aspects of our marketing strategy. You will focus on creating, implementing, tracking and optimizing our digital and traditional marketing campaigns across various marketing channels.

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Responsibilities:Developing and implementing marketing plans.

Undertaking competitor research and analyses.

Conducting market research to establish customer trends and habits.

Establishing goals and objectives in order to reach our customers through appropriate marketing channels (digital and traditional).

Building and maintaining relationships with new and existing customers through prospecting and networking.

Promoting brand awareness through marketing efforts.

Creating marketing materials for our website and other marketing platforms.

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Requirements:Bachelor's degree in journalism, communications, marketing, or a related field.

3 or more years of marketing experience (digital and traditional) in a corporate, or agency environment.

Proficient in Microsoft Office Suite (Word, Excel, Outlook, and Access), Adobe Creative Suite, and CRM and CMS software.

Working knowledge of HTML and CSS.

Experience using analytics software.

Excellent written and verbal communication skills.

Ability to work in a fast-paced, high-pressure environment. Apply Also Halliburton Careers In Dubai Announced Jobs Openings

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