

Sales And Marketing Specialist Jobs In Sharjah | JR LEGUM CONSULTING

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Location: Sharjah

Category: sales-and-related

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We are a dynamic and growing HR consultancy and Labor law compliance firm that specializes in providing comprehensive human resources and Labor law compliance solutions to a diverse range of clients. With a commitment to excellence and innovation, we are seeking a skilled Sales and Marketing Specialist to join our team and drive our business development efforts to new heights.

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Responsibilities

This is a part-time remote role for a Sales And Marketing Specialist at JR LEGUM CONSULTING. The Sales And Marketing Specialist will oversee all aspects of our sales and marketing strategy, including developing and implementing campaigns, managing our social media presence, and measuring and reporting on the performance of our marketing and sales initiatives.

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Requirement

Excellent oral and written communication skills

Demonstrated experience in telemarketing and sales, including lead generation and conversion, market research, and data analytics

Deep understanding of social media platforms and how to leverage them for marketing purposes

Proven ability to work collaboratively with cross-functional teams to develop and execute marketing strategies

Familiarity with email marketing tools.

Strong analytical skills, with experience using data to inform marketing and sales decisions

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