

## Sales Associate – Lead Generation

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Company: Blue Logic

Location: , , United Arab Emirates

Category: sales-and-related

We, Blue Logic Digital, are recruiting a Sales Associate – Lead Generation who will support the sales team in identifying and qualifying new business opportunities through lead generation, prospecting, and customer outreach.

### Responsibilities:

Identify and qualify new business opportunities through lead generation and prospecting.

Expected to bring in qualified leads to the organization and introduce them to the sales team.

Should have focused approach for generating new opportunities via calls, digital channels, meetings and networking events.

Has done cold calls in the past and generated Client interest.

Should have a desire to be on-field and meet new prospects.

Should have experience of attending networking events.

Participate in sales meetings and events and assist with closing sales deals.

Stay up-to-date with the latest technology trends and solutions in the market.

Must be an extrovert with good communication skills and be able to generate and establish new contacts.

Maintain accurate and up-to-date records of sales activities in our CRM system.

Should work on a performance / KPI driven engagement.

## Must Have Experience & Skills:

Degree in Business or Marketing.

Minimum 3 - 4 years' experience in digital sales.

Understanding of Digital platforms (Web and Mobile).

Eagerness to learn new AI technologies.

Must not have any complaints to be on-field.

Should be open to working on targets / qualified leads.

Proficiency in using CRM software and MS Office Suite.

Driving License: UAE (Required)

We are looking for a motivated and results-oriented individual with a passion for lead generation and a desire to contribute to the growth of our dynamic company.

#J-18808-Ljbffr

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## Cross References and Citations:

1. **Sales Associate – Lead Generation Architecturejobs Jobs , , United Arab Emirates**

**Architecturejobs** ↗

2. **Sales Associate – Lead Generation Pediatricjobsnearme Jobs , , United Arab**

**EmiratesPediatricjobsnearme** ↗

3. **Sales Associate – Lead Generation Tunisiajobs Jobs , , United Arab Emirates**

**Tunisiajobs** ↗

4. **Sales Associate – Lead Generation SupervisorjobsJobs , , United Arab Emirates**

**Supervisorjobs** ↗

5. **Sales Associate – Lead Generation Birminghamjobs Jobs , , United Arab Emirates**

**Birminghamjobs** ↗

6. **Sales Associate – Lead Generation TokyojobsJobs , , United Arab Emirates**

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7. Sales Associate – Lead Generation [GulfjobscentraJobs , , United Arab Emirates Gulfjobscentra](#) ↗
8. Sales Associate – Lead Generation [Dentistjobs Jobs , , United Arab Emirates Dentistjobs](#) ↗
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