

United Arab Emirates Jobs Expertini®

Search Engine Optimization - SEO Expert

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Company: TechnoBird

Location: , , United Arab Emirates

Category: other-general

Search Engine Optimization - SEO Expert TechnoBird, United Arab Emirates TechnoBird is one of the leading companies in IT and ITES. We are hiring a talented SEO Expert professional to join our team. If you're excited to be part of a winning team, TechnoBird is a great place to grow your career. Responsibilities of SEO Expert Develop optimization strategies that increase the company's search engine results rankings Research SEO keywords to use throughout the company's website and marketing materials Set measurable goals that demonstrate improvement in marketing efforts Monitor daily performance metrics to understand SEO strategy performance Efficiently communicate with other marketing professionals to align goals Collaborate with management to manage SEO strategy Write compelling and high-quality website content, including blog posts and page descriptions Update content and website links for maximum optimization and search engine rankings

Job Specification

Qualifications for SEO Specialist

- Two to three years of experience in successfully developing and executing SEO campaigns
- Understanding of search engine algorithms and ranking methods
- Experience with SEO industry programs, such as Google Analytics or Adobe Analytics
- Knowledge of keyword research and data mining tools
- Able to complete competitive analysis of other companies within the industry
- Excellent written and verbal communication skills (email, phone, etc.)
- Comfortable analyzing high volumes of data on a daily basis
- Familiarity with complex applications like angular, single page applications
- Experience with other aspects of marketing, such as customer growth and promotion, is a plus

Information Technology and Services - Rawalpindi, Pakistan

About Us

Founded in 2002, TechnoBird a complete web solutions provider with its operations based in

Pakistan comes to you with the message put your business and services on the fast track of growth with the next generation tools of information technology. It

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