

Search Engine Optimization Specialist Jobs In Dubai | Creativo DMCC

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Company: Creativo DMCC

Location: dubai

Category: other-general

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About the job

Conduct keyword and competitor analysis

Perform technical SEO audits and recommend/implement fixes

Execute on-page optimizations (meta tags, SEO site architecture, internal linking etc.)

Support content production by planning content calendars, managing writers (or collaborating with content writing teams), and supporting them on SEO

Conduct off-page optimization projects/ link-building

Devise and execute methods to track, report, analyze and improve SEO performance

Collect data and report on traffic, rankings, and other SEO aspects

Collaborate with developers and designers to implement necessary website features and changes

Constantly develop new SEO tests and strategies

Present and communicate SEO strategies and projects to internal team/clients

Serve as the key SEO expert/advocate

Qualifications

At least 2 years of prior experience working in SEO

Good understanding of SEO best practices

Passion for SEO and internet marketing

Ability to create, justify, communicate and implement SEO strategies across teams and external agencies

Data-driven and analytical mindset

Attention to detail

Project management skills

Good command of English and Filipino language required

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