

United Arab Emirates Jobs Expertini®

Secondary Market Specialist Jobs In Dubai UAE 2023 | Expo City

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Category: other-general

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Description:

We are looking for an ambitious marketing specialist to be responsible for developing and managing all aspects of our marketing strategy:/

Responsibilities:Developing and implementing marketing plans.

Undertaking competitor research and analyses.

Conducting market research to establish customer trends and habits.

Establishing goals and objectives in order to reach our customers through appropriate marketing channels (digital and traditional).Requirements:Bachelor's degree in journalism, communications, marketing, or a related field.

3 or more years of marketing experience (digital and traditional) in a corporate, or agency environment.

Proficient in Microsoft Office Suite (Word, Excel, Outlook, and Access), Adobe Creative Suite, and CRM and CMS software.

Working knowledge of HTML and CSS.#J-18808-Ljbffr

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