

# United Arab Emirates Jobs Expertini®

## Senior Content Associate Jobs in UAE | Dubai Government Careers

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Working with the Line Manager, the Senior Associate – Content is responsible for managing all phases of creative development work from concept, execution and implementation overseeing the creation of posters, video teasers, and digital shoots ensuring the design output is consistent with the brand guidelines, across digital and traditional media for Firdaus Studio and Firdaus Orchestra.

#### Job Responsibilities

Work closely with Line Manager to develop content guidelines and framework highlighting the Firdaus Orchestra and Firdaus Studio's

Monitor the Firdaus Orchestra and Firdaus Studio content activities, such as the website and all social media digital content

Maintain and update website content such as news, concerts, events, etc. as required by Line Manager

Leverage programming/rehearsals/recordings to create content that would, showcase the Firdaus Orchestra and Firdaus Studio potential, and translating the same to marketable assets to assist in attracting revenues

#### Job Requirements

Bachelor's degree in related field

Knowledge in Adobe Photoshop and/or Premiere or any editing software

Excellent creative skills and attention to detail

Ability to create and sustain key networks for the business

Skilled in creating powerful, compelling written communications

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