

Senior Designer (Digital)

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Company: IMG LIVE

Location: , , United Arab Emirates

Category: other-general

Senior Designer (Digital) page is loaded Senior Designer (Digital) Apply locations Dubai London - City Road time type Full time posted on Posted 19 Days Ago job requisition id JR20784 Who We Are: 160over90 is a full-service cultural marketing agency. An integrated part of the Endeavor network, which includes entertainment agency WME and sports, fashion and events leader IMG, 160over90's cultural insight, access and influence helps brands stay connected to what their consumers care about most. With offices in seven countries around the world, 160over90's expertise spans experiential, creative, public relations, digital, social, impact, influence, higher education and more. Endeavor is a global sports and entertainment company, home to many of the world's most dynamic and engaging storytellers, brands, live events, and experiences. The Endeavor network specializes in talent representation through entertainment agency WME; sports operations and advisory, event management, media production and distribution, and brand licensing through IMG; live event experiences and hospitality through On Location; full-service marketing through global cultural marketing agency 160over90; and sports data and technology through IMG ARENA and OpenBet. Endeavor is also the majority owner of TKO Group Holdings (NYSE: TKO), a premium sports and entertainment company comprising UFC and WWE. Who You Are As a Senior Designer (Digital), you have an expert understanding of the specific design demands for digital media, as well as a strong understanding of traditional media; you will create the innovative and memorable cross-channel work that continues to make our agency, and the brands we work for, stand out and be talked about. The focus of this role is to take the lead on expanding our digital design output for a key client across advertising, social and

web spaces, reflecting the ambitious and confident growth of the clients profile. In addition to this there will be opportunities to collaborate on work we produce for some of the world's most famous brands. This position requires a passionate and talented pixel-perfect Designer who will create daily design across a wide variety of creative, focusing on digital and animation. You are someone who is as comfortable creating TikTok filters as you are animating display ads. To be successful as a Sr. Designer at 160/90, you should bring highly skilled design knowledge and an expert eye for composition and formatting. You are organized, detail-oriented and have a clear understanding of how to turn brand guidelines into engaging visual designs. You're the kind of person who gets excited and inspired by making things. With fearless creativity, you are not afraid to roll up your sleeves to get work done. You can also direct Designers and Jr. Designers to deliver quality work in a time-crunch. You have a knack for storytelling and presenting ideas internally and externally. Additionally, you're collaborative, organized, and accountable, giving proper attention to the detail of your craft as well as bringing your teammates along in the process. Most of all, we're looking for a genuinely good human being who we love working with. Working as a key member of the 160/90 design team, you'll be based in our Dubai or London office, liaising closely with the global project management team as well as the tight knit creative team. As a creative in the EMEA region you'll report into the Senior Designer (London) on a day-to-day operational level, and all creatives report into the EMEA creative leadership team as part of a global creative community.

Responsibilities Include but Not Limited To

- Comfortable working in a dynamic, fast-paced environment
- Ensure consistency and efficacy of design throughout all creative
- Play a hands-on role in the design of outstanding creative, working collaboratively within a cross-disciplinary team and environment (Creative Directors, Assoc. Creative Directors, Partnerships and Comms teams etc.)
- Collaborate closely with Design and Creative team by reviewing work to ensure expectations are being met and adherence to brand guidelines
- Expert level of understanding of fundamental disciplines and design principles such as color, composition, typography, and attention to detail
- Drive awareness of emerging digital and visual design trends
- Receptive to creative feedback and adaptability in creative/design development process
- Excellent interpersonal communications (written and verbal) and creative problem-solving skills
- Excellent time management and presentation skills
- Maintain existing designs with the ability to self-manage multiple projects and tight timelines but also remain extremely detail-oriented
- Work on and possibly lead multiple projects with constantly changing deadlines and often at a high rate of speed
- Monitor high

standards and work collaboratively on new methods and procedures as needed Ensure and develop best practice principles in conjunction with wider team Consistently communicate with project owners regarding project status and challenges Provide technical input and advice on projects as required to achieve high quality Adaptable and ability to learn quickly Offer input and share ideas at creative meetings Manage creative request workflow by prioritizing projects

You Will Have The Following Strengths

- Extensive agency and digital media experience
- Digital design portfolio of obsession-worthy creative work
- Expert level of proficiency in Adobe Creative Suite (particularly Photoshop, After Effects, Illustrator, Premiere Pro), proficiency in Figma/XD/Sketch with an understanding of HTML5
- Self-driven, eager to learn and goal-oriented
- Superior sense of type, layout and image composition
- Expert knowledge of design trends and best practice
- High level of accountability, motivation and strong time/project management skills
- Compassion, empathy and investment in your team, the organization and the work
- Ability to work flexible hours, including some nights/weekends
- Must be able to work quickly but also remain extremely detail-oriented
- Ability to integrate feedback with a keen eye for detail
- Ability to handle multiple projects and proactively guide junior design talent in a fast-paced environment while being calm under pressure
- Team player with the ability to work cross-functionally
- A desire to understand the advertising/marketing industry at large; an ability and a desire to adapt to the changing landscape of technology
- Strong work ethic, adaptable to ever-changing hours and demands, with ability to re-focus and develop options for quick changes in projects
- Excellent verbal and written communication skills
- Outstanding organizational and archiving skills
- Exceptional interpersonal communication skills- able to navigate and collaborate effectively with teams.

Endeavor unites and brings people together in our love of sport, culture, and entertainment. We understand this can only be accomplished when we lead with a lens of diversity, equity, and inclusion in everything we do. As a global company that drives culture, we strive to reflect the world's diverse voices. Endeavor is an equal opportunities employer and encourages applications from suitably qualified and eligible candidates regardless of sex, race, disability, age, sexual orientation, or religion or belief.

About Us

160over90 is a full-service cultural marketing agency. An integrated part of the Endeavor network, which includes entertainment agency WME and sports, fashion and events leader IMG, 160over90's cultural insight, access and influence helps brands stay connected to what their consumers care about most. With offices in seven countries around the world, 160over90's expertise spans experiential, creative, public relations, digital, social, impact,

influence, higher education and more. At 160over90, we invite you to be the most authentic version of yourself. No matter where you come from or what you look like, you can be your full self here. Our work reaches diverse communities around the globe. So, it's important to us that our team reflects the full spectrum of voices, values, and perspectives of the audiences we're looking to reach through our work. Just as we're obsessed with our clients, their businesses, and the work we do, we're even more obsessed with the team bringing it to life. Each day we are actively investing to ensure our people feel seen, heard, and appreciated. No matter where they are, who they are, and what they believe in, 160over90 is the throughline to infuse a culture rooted in acceptance and belonging.

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