

## Senior Digital Marketing Manager Jobs In Dubai | Augmented Era

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Senior Digital Marketing Manager Jobs In Dubai | Augmented Era

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Elevate your career with us as our Senior Digital Marketing and Reputation Manager! We are seeking a digital marketing virtuoso, someone who thrives in the dynamic world of online reputation management and performance marketing. If you're a self-driven professional and an inspiring team collaborator, eager to leave a significant mark in the digital realm, we're looking for you!

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Responsibilities:

**Reputation Management:** Champion our brand's digital presence. From controlling Google's first-page results for key terms to proactively managing and enhancing our online reputation.

**Strategic Brand Building:** Craft and execute initiatives that solidify and elevate our brand identity.

**Innovative Content Strategy:** Collaborate with content creators to produce impactful press releases, blogs, and articles that resonate with our audience and amplify our brand voice.

**Advanced SEO Techniques:** Utilize cutting-edge SEO strategies to manage and optimize our online footprint.

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## Requirement

**Experienced Professional:** At least 5 years of proven experience in digital marketing and reputation management.

**Tool Savvy:** Proficient with SEO tools (SEMrush, Moz, Ahrefs), marketing automation platforms (HubSpot, Pardot, Marketo), and design tools (Canva, Adobe Creative Suite).

**Strategic Thinker:** Exceptional analytical skills with a knack for crafting compelling narratives.

**Dynamic Leader:** Agile and influential, capable of inspiring others in high-energy environments.

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