

Senior Digital Marketing Manager Jobs In Dubai | Augmented Era

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Company: Augmented Era

Location: Dubai

Category: sales-and-related

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Elevate your career with us as our Senior Digital Marketing and Reputation Manager! We are seeking a digital marketing virtuoso, someone who thrives in the dynamic world of online reputation management and performance marketing. If you're a self-driven professional and an inspiring team collaborator, eager to leave a significant mark in the digital realm, we're looking for you!

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Responsibilities:

Reputation Management: Champion our brand's digital presence. From controlling Google's first-page results for key terms to proactively managing and enhancing our online reputation.

Strategic Brand Building: Craft and execute initiatives that solidify and elevate our brand identity.

Innovative Content Strategy: Collaborate with content creators to produce impactful press releases, blogs, and articles that resonate with our audience and amplify our brand voice.

Advanced SEO Techniques: Utilize cutting-edge SEO strategies to manage and optimize our online footprint.

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Requirement

Experienced Professional: At least 5 years of proven experience in digital marketing and reputation management.

Tool Savvy: Proficient with SEO tools (SEMrush, Moz, Ahrefs), marketing automation platforms (HubSpot, Pardot, Marketo), and design tools (Canva, Adobe Creative Suite).

Strategic Thinker: Exceptional analytical skills with a knack for crafting compelling narratives.

Dynamic Leader: Agile and influential, capable of inspiring others in high-energy environments.

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