

Senior Field Marketing Manager | Atlassian Abu Dhabi

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Company: Atlassian

Location: Abu Dhabi

Category: other-general

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We're a team of 7000+ Atlassians supporting an international group of 250,000+ customers.

We build tools like Jira, Confluence, Bitbucket, and Trello to help teams across the world become more nimble, creative, and aligned.

This is a remote position. To help our teams work together effectively, you need to be based in the Netherlands, the UK, Germany, France or Poland.

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7+ years of field marketing experience in an enterprise technology company

In-depth knowledge of creating and implementing lead nurturing, pipeline acceleration programs, strategies, and best practices.

Results and metrics-driven with outstanding analytical and problem-solving ability and passion to analyze data and derive actionable insights.

Flexibility to travel within the assigned region and occasionally internationally.

Nice To Have

Proficiency with CRM systems such as Salesforce.

Experience managing multiple marketing programs simultaneously.

Experience with customer segmentation, profiling, and targeting.

Excellent project management skills.

Don't miss out on this exciting opportunity – apply now at dubaiofferz.com

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