

United Arab Emirates Jobs Expertini®

Senior Growth Associate - Marketing

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Company: Datahash

Location: , , United Arab Emirates

Category: other-general

Job Description: Roles and Responsibilities:

- Campaign Implementation:** Implement paid growth initiatives like PPC campaigns and paid social media advertising to acquire leads. Implement Social Media campaigns targeted for organic growth and supporting and content syndication. Implement lead nurturing programs to convert them from leads to customers and for upselling existing customers.
- Analytics and Reporting:** Monitor and analyze the performance of marketing initiatives to track key performance indicators and identify areas for optimization. Generate reports and presentations to communicate insights and recommendations to key stakeholder.
- Cross-Functional Collaboration:** Collaborate with cross-functional teams to ensure alignment and support for marketing initiatives. Communicate effectively with internal stakeholders to coordinate efforts and drive results.

Requirements Should have 3-5 years of working experience. Previous experience in marketing or related roles, preferably in a technology or SaaS environment. Bachelor's degree in Marketing, Business Administration, or related field. Strong analytical skills with the ability to interpret data and derive actionable insights. Excellent communication and interpersonal skills, with the ability to collaborate effectively with cross-functional teams.

- 1. Work From Anywhere:** Your office can be anywhere you like. Seriously, anywhere.
- 2. Your Hours, Your Call:** Work early bird hours or burn the midnight oil. It's all good.
- 3. Get in on the Action:** ESOP? Yeah, you get a piece of the pie too.
- 4. Health is Wealth:** We've got you and your family covered, health-wise.
- 5. Cool Vibes Only:** Our work culture is as awesome as your favorite hangout spot.
- 6. Epic Offsite:** Once a year, we go all out. Think fun, sun, and maybe a cocktail or two.
- 7. Coworking Access:** Need a change from your home office?

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