

Senior Manager Sales Franchise GCC Jobs in Dubai | PUMA Jobs

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Company: PUMA

Location: , Dubai, United Arab Emirates

Category: sales-and-related

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Job Responsibilities:

Develop and implement profitable growth strategies with third-party operated PUMA (Partner) stores and distributors

Management of partner store development. Align product range selection and PUMA operational procedures with O&O PUMA stores

Ensure coordinated launches of key seasonal initiatives and implement and monitor consistent visual merchandising execution, balancing local requirements and brand consistency through close collaboration with the relevant partners

Collect and analyse sales data from partner stores to identify and improve product and operational performance to manage product life cycles, inventory models and rates of sale

Job Requirements:

Minimum of 5 years relevant sales experience in the footwear and/or apparel sports, lifestyle or fashion industry

Education: University Degree, preferably in the Business field.

Excellent communication, presentation, and influencing skills

Strong interpersonal skills

#J-18808-Ljbffr

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