

United Arab Emirates Jobs Expertini®

Senior Marketing Designer (MetaMask) Job in United Arab Emirates | ConsenSys Job in 2022

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Company: ConsenSys

Location: united arab emirates

Category: other-general

Description:

The MetaMask team is building for a future where the internet and world economy empowers people through interactions based on consent, privacy, and free association.

Where both communities and individuals flourish. To accomplish that, we're working hard to make web3 accessible for everyone.

MetaMask is both a crypto wallet and a gateway to the decentralized web. Our tools help people create communities, play video games, access financial services, make payments, invest in assets, protect against economic turmoil, and more. Our browser extension and mobile platforms meet the needs of millions of users and developers across the world.

Originally a humble key manager, today MetaMask serves over 30 million monthly active users as a decentralized application development platform, an aggregator of decentralized cryptocurrency exchanges, and a decentralized identity manager. Meanwhile, we are building towards a future where MetaMask serves as an extensible, pluggable platform upon which an immensely wide array of decentralized networks, services and user experiences can be built.

About The Role

We're looking for a talented and motivated designer to elevate our marketing material and brand presence externally. You'll be working with a world-class team supporting one of the top products in crypto, whose work will touch millions of people around the world.

Job Responsibilities:

This designer will:

Participate in end-to-end design for marketing experiences, from idea to UX to pixel-perfect execution

Play an integral role in shaping the evolution of MetaMask marketing and web design.

Create high-quality marketing assets that delight our customers, meet company objectives, and reinforce our brand.

Collaborate with our marketers, product designers, and developers to continuously improve our web properties, creating a cohesive and consistent user experience.

Research and propose new solutions to make our site more user friendly; focus must be in the user experience from start to finish, how people interact with our site in the big picture, and on the small details

Job Requirements:

What we ask for:

4+ years of design experience.

A deep and diverse portfolio that demonstrates your conceptual design foundations.

Experience working within and evolving established brands

Strong understanding of typography, grids and layout design

Experience designing across mediums

Experience designing for social channels

Ability to assess content, identify hierarchy and key concepts to visualize

Proficiency in tools such as Figma, Adobe Illustrator, Photoshop

Ability to work collaboratively and inclusively with a remote team.

Effective and efficient written and spoken communication skills.

Understanding of customer experience and the relationship between brand and product design.

Bonus points:

Experience in illustration, animation, video, and branding.

Experience in data-driven design and testing.

Basic knowledge of blockchain and Ethereum.

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