

Senior PR Manager Jobs In Sharjah | The Conscious Consultancy

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Are you a passionate PR professional with an unwavering passion for sculpting captivating narratives and cultivating formidable relationships? A remarkable opportunity awaits an accomplished Senior PR Manager at The Conscious Consultancy in Dubai. As an integrated communications consultancy steadfastly committed to driving positive transformation, we offer clients an expansive array of services, encompassing ingenious strategies, digital acumen, communications expertise, innovation facilitation, and PR prowess. Step into the role of Senior PR Manager, taking the reins of our event-focused initiatives and interview management, while simultaneously nurturing a team, fostering impactful stories, and amplifying the resonance of our clients' voices.

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Responsibilities

Lead, mentor, and manage a team of PR professionals, fostering their growth and optimising their potential

Oversee the strategic planning and execution of impactful PR campaigns centered around events, interviews, and related engagements

Innovatively manage media interactions, interview opportunities, and engagement platforms to garner optimal exposure for clients

Craft and refine narratives that mirror the essence of our clients and consultancy,

compellingly conveying their stories to a broader audience

Cultivate and nurture productive relationships with media outlets, industry influencers, and stakeholders to ensure strategic and consistent media coverage

Collaborate seamlessly with cross-functional teams to align event-specific PR efforts with overarching communication strategies

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Requirements

A fervent passion for the realm of public relations and a flair for crafting artful narratives

Demonstrated leadership skills, including experience in managing and mentoring teams

Exemplary written and verbal communication skills that resonate powerfully

Proven expertise in devising and executing triumphant PR campaigns, with a focus on events and interviews

Profound familiarity with the media landscape, adeptness in identifying key influencers, and a keen understanding of prevailing industry trends

Impeccable organisational finesse and meticulous attention to detail

A proactive, self-motivated professional, underscored by the ability to excel both autonomously and within collaborative environments

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