

Senior Product Associate

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Company: Datahash

Location: united arab emirates

Category: other-general

Job Description:As the Senior Product Associate at Datahash, you will work closely with the Senior Manager for Product Led Growth (PLG) to support the execution of product-led growth strategies and initiatives. Reporting directly to the Senior Manager, you will play a vital role in driving the success of the PLG team by assisting in the development and implementation of growth-focused product features and optimizations

Roles and Responsibilities:Assist in the development and refinement of the Product Led Growth strategy in collaboration with the Senior Manager and cross-functional teams. Conduct research and analysis to identify opportunities for product-led growth and improvement. 2.

Feature Prioritization and Development: Collaborate with the Product team to prioritize feature development based on growth opportunities and user feedback. Support the development and implementation of product features aimed at driving user acquisition, activation, retention, and expansion.3.

User Experience Optimization: Work closely with the UX/UI design team to ensure that product features are optimized for user engagement and satisfaction. Conduct usability testing and gather feedback to identify areas for improvement in the user experience.4.

Data Analysis and Insights: Assist in the collection and analysis of user data to track key performance indicators and identify trends. Provide insights and recommendations based on data analysis to inform product decisions and optimizations.5.

Cross-Functional Collaboration:Collaborate with cross-functional teams, including Product, Partnerships, and Engineering, to ensure alignment and support for PLG initiatives. Communicate effectively with internal stakeholders to coordinate efforts and drive results. **Success Criteria:**

Successful implementation of product features and optimizations aimed at driving user

acquisition, activation, retention, and expansion. Positive feedback from users regarding the usability and effectiveness of new product features. Contribution to the achievement of growth targets outlined in the PLG strategy. Effective collaboration with cross-functional teams to support PLG initiatives and drive results. Requirements Should have 3-5 years of working experience. Previous experience in product management, or related roles in a product Led Growth company. Bachelor's degree in Business Administration, Marketing, Computer Science, or related field. Strong analytical skills with the ability to interpret data and derive actionable insights. Familiarity with Agile development methodologies and product management tools is a plus. Excellent communication and interpersonal skills, with the ability to collaborate effectively with cross-functional teams. Detail-oriented with strong organizational skills and the ability to manage multiple priorities.

1. Work From Anywhere: Your office can be anywhere you like. Seriously, anywhere.
2. Your Hours, Your Call: Work early bird hours or burn the midnight oil. It's all good.
3. Get in on the Action: ESOP? Yeah, you get a piece of the pie too.
4. Health is Wealth: We've got you and your family covered, health-wise.
5. Cool Vibes Only: Our work culture is as awesome as your favorite hangout spot.
6. Epic Offsite: Once a year, we go all out. Think fun, sun, and maybe a cocktail or two.
7. Coworking Access: Need a change from your home office? We've got spots.

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