

# United Arab Emirates Jobs Expertini®

## Senior SEO Manager / SEO Lead

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Company: FinancialDocs

Location: dubai

Category: other-general

### About Us:

Hello from FinancialDocs! We are a dynamic and innovative company, passionate about developing cutting-edge online solutions that make life easier.

Our team is a vibrant mix of tech enthusiasts, creative problem solvers, and yes, proud geeks. Each of us plays a unique role to achieve collective success.

Our culture is built on empowerment, growth, and tangible impact. Here, every role matters, every voice is valued, and agile decision-making is at our core. We're results-driven, with a team-oriented culture that's both fun and professional.

We are seeking a dynamic SEO Manager who can enhance our online presence and search engine rankings for one of our product lines. Location: Dubai - United Arab Emirates or willing to relocate Start Date: ASAP

### Responsibilities:

Build and implement an SEO strategy: Develop and execute a comprehensive SEO plan that adapts to industry changes, maximizing organic traffic and aligning with business objectives. Build and manage an efficient SEO team: Lead the recruitment and development of a skilled SEO team, fostering a culture of innovation, continuous learning, and collaboration. Maximize website ranking & revenue: Enhance on-page SEO elements, improve website structure, and create engaging, SEO-friendly content to boost search engine rankings and drive revenue growth. Manage SEO budget: Effectively allocate and optimize the SEO budget to ensure efficient resource utilization, regularly evaluating and adjusting spending to align with business goals and market opportunities.

## Qualifications:

Proven track record of SEO achievements for industry-leading brands in a competitive search landscape  
Excellent knowledge of standard and current SEO practices  
5+ years of experience in an SEO position  
2 years of experience managing a team, preferred  
USA SEO experience is a plus  
Familiarity with relevant SEO tools (e.g. AHrefs, Screaming Frog, MOZ)  
Excellent verbal and written communication abilities  
Experience in budget management and cost optimization  
Proficiency in speaking, reading, and writing English is a must.

## Why you'll love working with us:

Generous holiday allowance  
End-of-year company holiday.  
Team retreats  
Health insurance contribution  
Regular salary reviews and bonuses based on performance  
Training and growth development  
Flexible working hours  
Remote friendly  
Be a part of a culture where your voice amplifies and your efforts resonate with collective triumphs.  
Location requirements: residing in the UAE or willing to relocate

#J-18808-Ljbffr

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