

United Arab Emirates Jobs Expertini®

SEO and Ad Management Specialist

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Company: Oaktree Primary School

Location: abu dhabi

Category: other-general

Responsibilities:SEO Strategy: Develop and implement comprehensive SEO strategies to improve the online visibility and search engine rankings of our clients' websites.

Keyword Research: Conduct thorough keyword research to identify relevant and high-performing keywords for content optimization.

On-Page and Off-Page Optimization: Execute on-page and off-page optimization techniques to enhance website performance and organic search results.

Ad Campaign Management: Plan, create, and manage targeted and engaging ad campaigns across platforms such as Google Ads, Facebook Ads, and other relevant channels.

Performance Analysis: Monitor and analyze the performance of SEO and ad campaigns, providing regular reports and recommendations for improvement.#J-18808-Ljbfrr

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