

SEO Executive Jobs In Dubai | IFZA

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Company: IFZA

Location: Dubai

Category: sales-and-related

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Are you passionate about the digital landscape and eager to drive organic growth for businesses through SEO strategies? We're seeking an experienced SEO Executive to join our team. As an SEO Executive, you'll play a pivotal role in optimizing our online presence. From keyword research and technical analysis to content development and competitor research, you'll be at the forefront of enhancing our search engine rankings. If you're a data-driven, creative thinker with a proven track record of boosting organic visibility and traffic, we want you to be part of our dynamic team.

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Responsibilities:

On-Page/Off-Page SEO: Perform keyword research, optimize meta tags, enhance site architecture, and manage internal and external linking strategies.

Technical Analysis: Improve page speed and address technical SEO issues for enhanced website performance.

Link Strategies: Develop creative link-building strategies to enhance online authority.

Website Audits: Conduct comprehensive and detailed website audits to identify optimization opportunities and implement them on the backend.

Competitor Research: Analyze competitors' strategies and identify areas for improvement.

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Requirements

Degree in Marketing or related subjects preferred

Proven work experience as a SEO Executive or similar

Prior experience with SEO analysis is a plus

Full English proficiency is required

Additional spoken languages are a plus

Excellent communication, interpersonal, and analytical skills

Intermediate computer literacy is required e.g., MS Office

Proficient in using web analytics tools and ad serving tools

Good knowledge of target markets and competitors

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