

# United Arab Emirates Jobs Expertini®

## SEO Manager | CoinMarketCap Abu Dhabi

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Company: CoinMarketCap

Location: , , United Arab Emirates

Category: other-general

### SEO Manager | CoinMarketCap Abu Dhabi

CoinMarketCap has been the premier price-tracking website for cryptocurrencies. It is the most referenced and trusted source for comparing thousands of crypto entities in the rapidly growing cryptocurrency space by users, institutions, and media.

CoinMarketCap is the world's most trusted and accurate source of data for cryptocurrencies.

Used by millions of individuals, organizations, and exchanges, CoinMarketCap brings the most up-to-date market capitalizations, pricing, and cryptocurrency information to our users.

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Good technical skill (e.g. knows a bit of coding, familiar with the use of AI in SEO). An enthusiasm for organic search, search engines, and digital marketing, combined with a strong desire to keep up-to-date with the latest industry developments and news

At least 7+ years of proven track record in technical, on-page and off-page SEO, with a preference for experience in multiple business sectors

Familiarity and applied experience in tools such as SimilarWeb, SEMRush, Screaming Frog, ahrefs, Google Search Console and Google Analytics

Experience in keyword research, SEO writing, and improving rankings

Excellent organizational, communication and interpersonal skills

Self-reliant, motivated and able to work consistently from home

An excellent problem-solver, and motivated by data

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