

## SEO Manager | CoinMarketCap Dubai

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Company: CoinMarketCap

Location: dubai

Category: other-general

### SEO Manager | CoinMarketCap Dubai

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#### Job Description

Handling core SEO initiatives, including site architecture, keyword research, on-page optimisation and content optimisation across multiple languages

Able to create reports related to current rankings, content audits, competitor analysis and keyword gaps

Able to provide feedback to colleagues on new features and future products

Collaborate with Product Managers to ensure high SEO standards are accurately followed on new products and features

#### Qualifications

Good technical skill (e.g. knows a bit of coding, familiar with the use of AI in SEO). An enthusiasm for organic search, search engines, and digital marketing, combined with a strong desire to keep up-to-date with the latest industry developments and news

At least 7+ years of proven track record in technical, on-page and off-page SEO, with a preference for experience in multiple business sectors

Familiarity and applied experience in tools such as SimilarWeb, SEMRush, Screaming Frog, ahrefs, Google Search Console and Google Analytics

Experience in keyword research, SEO writing, and improving rankings

Excellent organizational, communication and interpersonal skills

Self-reliant, motivated and able to work consistently from home

An excellent problem-solver, and motivated by data

Additional Information

Working at CoinMarketCap

Do something meaningful; Be a part of the future of finance technology and the leading company in the industry

Fast moving, challenging and unique business problems

International work environment, flat organization, flexible working hours

Great career development opportunities in a growing company

Possibility for relocation and international transfers mid-career

Competitive salary

Don't miss out on this exciting opportunity – apply now at [dubaiofferz.com/#J-18808-Ljbfrr](https://dubaiofferz.com/#J-18808-Ljbfrr)

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