

United Arab Emirates Jobs Expertini®

SEO Specialist Jobs In Dubai UAE 2023 | Salt

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Company: Salt

Location: dubai

Category: other-general

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Description:

Our client, a successful innovative marketing agency, is looking for a talented SEO Executive to join their dynamic team:/

Responsibilities:

Develop optimization strategies (On and Off page) that increase the clients' engagement with the search engine.

Create compelling SEO strategies, website content including blog posts in Arabic.

Monitor and improve the performance metrics with SEO tools such as Google Analytics

Spearhead and grow the optimization of search engine marketing.

Technical SEO for google featured snippets/schema

Local SEO (google, bing, apple maps, tripadvisor, waze and Yandex)

Qualifications:

3+ years' experience in SEO

Ability to design and execute strategies to increase acquisition, page optimization and conversion metrics with close collaboration.

Experience using Google Analytics, or similar analytics platforms is essential.

Experience using SQL and other programming languages is preferred

#J-18808-Ljbffr

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