

United Arab Emirates Jobs Expertini®

SEO Specialist Jobs In Dubai UAE | NAFFCO

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Company: NAFFCO

Location: dubai

Category: other-general

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Joining as an SEO Specialist you will assist in the planning, execution, and optimisation of SEO campaigns. On a day-to-day basis you will work on specific accounts; develop and manage SEO strategies. Plan, brief, and optimise content for websites give recommendations.

Responsibilities:

Develop optimization strategies that increase the company's search engine results ranking.

You'll keep close tabs on search performance by tracking and reporting changes in traffic, rankings, trends, and conversions. You'll feed those insights into fellow squad members to influence SEO strategy, direction, and approach.

Monitor daily performance metrics to understand SEO strategy performance

Develop, analyse and report on the overall Search Engine Marketing program success with regard to relevant metrics and factors

Site Analytics (Google Analytics).

Strong MS Excel skills.

Requirements:

Bachelor's degree in marketing, business or similar.

Valid driver's license.

Strong analytical and critical thinking skills.

Ability to think on your feet.

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