

United Arab Emirates Jobs Expertini®

Social Display Executive

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Company: GMG

Location: dubai

Category: other-general

You will be a Specialist in Display & Paid Social Advertising, familiar with building, launching and optimizing campaigns. Expertise in all display and social media paid advertising platforms: Google Display, Facebook & Instagram Ads, Apple Search Ads, YouTube, Tik-Tok and Snapchat You will be comfortable Multi-Tasking and running campaigns for various retail brands of GMG Sport Group (Sun & Sands, Dropkick, Etc...) You have a track record of delivering successful app installs campaigns and understand attribution and re-attribution You will be an expert always on up to date with the latest advertising trends and techs and will know how to manage multi-channel budgets to meet Revenue Targets as well as different KPIs You will be open minded to with an appetite to learn and you are a solution provider. You know how to utilize content created by graphic designers, video producers, content producers, influencer and can help optimizing copy and creatives Targeting and bidding strategies are you day to day and you know how to optimize them

#J-18808-Ljbffr

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