

Social Media Account Manager

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Company: Kingston Stanley

Location: , , United Arab Emirates

Category: sales-and-related

Description:

In this role, the Social Media Manager will be responsible for gathering content, content scheduling / calendars, community management and analytics reporting on Instagram, YouTube and LinkedIn for multiple handles. Previous experience working with Luxury Lifestyle brands is highly desired.

Job Responsibilities:

Develop, implement and manage our social media strategy

Plan, create, publish and share new content (including original text, images, video and code) on a daily basis

Capture and analyse the appropriate social data/metrics, insights and social media best practices

Grow your network by interacting with industry professionals and influencers via social media

Requirements

At least 3+ years of social media management for luxury and lifestyle brands

In depth knowledge of Instagram, LinkedIn, Youtube and Facebook

In depth knowledge of dark post & geo targeting techniques

Written and verbal fluency in English a must. Ideally fluent in French as well

#J-18808-Ljbffr

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