

Social Media Exec Jobs In Dubai | Rebellious Fashion

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Company: Rebellious Fashion

Location: dubai

Category: other-general

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About the job

Our influencer team is growing, and we are looking for a highly engaged, highly passionate and extremely communicative Influencer Marketing Executive to help us establish and grow influencer relationships and social media presence/engagement for our brands. As Influencer Marketing Executive you will be part of a new team of three members of the Influencer Team to deliver Influencer Marketing which not only drives commercial wins for our brands, but also showcases out-the-box thinking and attention-earning creative.

Requirement

Work to meet campaign KPIs alongside our Senior Influencer Executives and the Influencer Campaign Manager.

- Source influencer longlists for multiple campaigns and analyse an influencer's audience demographics, in-line with the client's target consumer.
- Liaise with influencers and agents daily in a professional and timely manner.
- Create bespoke influencer briefing documents for our client's campaigns.
- Negotiate the very best fees for our clients alongside the Influencer Campaign Manager.
- Review, manage and schedule influencer content alongside the Influencer Campaign Manager.
- Build data-led end of campaign reports alongside the Influencer Campaign Manager.
- Be a social native who has a 360 view of what is happening in influencer marketing across all verticals and be passionate about taking inspiration and implementing it on your own

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