

# United Arab Emirates Jobs Expertini®

## Social Media Executive Jobs in Dubai | INFINOX Global

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Company: INFINOX Global

Location: , Dubai, United Arab Emirates

Category: sales-and-related

### Description:

INFINOX is your local broker with a global presence. Built on the foundations of integrity, ambition, inspiration, and excellence, we pride ourselves on a client first approach led by our client support team. We are a multi-licensed broker with regulation licences in four major regions, including FSCA, FCA, FSC and SCB, and offer an array of products to trade. With an award winning, globally recognized trading platform, clients receive the highest quality of trading service, market leading client services, and access to innovative tools and resources.

### Responsibilities:

Community management for company's social media accounts

Daily monitoring, posting and responding on company's social media accounts

Attending to all customer queries, concerns, and comments posted to the company's social media platforms

Run weekly/monthly social reports

Improve engagement, followers growth,

Work on influencers marketing activity

Support performance marketing campaigns

Stay up-to-date with digital technology trends within the industry.

Requirements:

A minimum of 3-4 years of social media account management experience.

MUST have good knowledge of social media platforms (Instagram, Facebook, LinkedIn, TikTok, etc.)

Knowledge of social media management software (Hootsuite, Socialbakers, Social Studio etc.).

Experience in UTM tracking, social media analytics and social media reporting

Experience in running social media paid campaigns, or boosting posts

Ability to effectively use a variety of social media platforms, such as Twitter, Telegram, Facebook, Instagram, LinkedIn, Discord, Reddit, etc.

Solid customer service skills with good communication and interpersonal skills.

Multi-language skills would be a plus

Ability to work independently in a fast-paced environment

Thai / Vietnamese or Chinese -speaking candidates only

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