

# United Arab Emirates Jobs Expertini®

## Social Media Executive Jobs In Dubai UAE 2023 | Majid Al Futtaim

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Company: Majid Al Futtaim

Location: dubai

Category: other-general

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Description: Majid Al Futtaim is rocking the region with its beautifully designed all home services app and looking for brilliant minds and skilled professionals who can think outside the box and have a limit that defies the sky. Do you envision shaping the future of home services in one of the fast-growing tech companies based in Dubai

Responsibilities: Help build and grow Justlife's brand presence in the region, by supporting the marketing team in various activities

Manage social pages on IG, TikTok, FB and TW including maintaining a content calendar and posting schedule

Find, manage and schedule top influencer for influencer collaborations

Manage and oversee video production for key campaign, photoshoots for smaller campaigns and handle inhouse content shoots

Work closely with the brand team to write content for various campaigns and marketing collateral

Work closely with the team to manage brand partnerships by providing offers and content to promote the partnerships

Proofread and edit all English content before publication Requirements: BSc in Marketing, Communication, Journalism, or related fields

3+ years of experience in Marketing; preferably in an agency or in a start-up as in-house

Extreme creativity; combined with a very strong social media background

Social media and content production experience

Influencer management experience

Residency in UAE

Arabic speaking is a plus#J-18808-Ljbffr

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