

Social Media Manager

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Company: DHOOH AL ABYATH TECHNOLOGIES

Location: dubai

Category: other-general

Category: Customer Service Career Level: Entry Level Experience: 1 Year Required

Qualification: Digital Marketing Expert Requires Traveling: No Salary: Salary Not disclosed

Salary Type: Per Month Total Vacancies: 50 Skills: field area rating hiring social media manager

professional team part social media management business marketing journalism public relations

google analytics posting hubspot computer skills microsoft office adobe general search engine

optimization internet web content target marketing campaigns marketing strategy concepts form

campaigns brand awareness platforms youtube Description We are the one of the leading

companies in our field in the area. We're proud of our 3.6 rating on from our employees.

We are hiring a talented Social Media Manager professional to join our team. If you're

excited to be part of a winning team, it is a great place to grow your career. You'll be glad

you applied to it Qualifications 3-5 years of social media management

experience Bachelor's degree in business, marketing, journalism, public relations or related

field Professional certification in Google Analytics strongly preferred Proficient using multi-

social posting programs such as Hootsuite and HubSpot Strong computer skills using Microsoft

Office and Adobe Suites General knowledge of Search Engine Optimization and internet

ranking for web content Relevant experience determining a target audience and how to cater

unique marketing campaigns to capture their attention Strong understanding of marketing

strategy and how to effortlessly utilize these concepts throughout various forms of

outreach Ability to manage and supervise a diverse group of employees and simultaneously

work toward many company initiatives at once Description We are the one of the leading

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We are hiring a talented Social Media Manager professional to join our team. If you're excited to be part of a winning team, It is a great place to grow your career. You'll be glad you applied to ItQualifications3-5 years of social media management experienceBachelor's degree in business, marketing, journalism, public relations or related fieldProfessional certification in Google Analytics strongly preferredProficient using multi-social posting programs such as Hootsuite and HubSpotStrong computer skills using Microsoft Office and Adobe SuitesGeneral knowledge of Search Engine Optimization and internet ranking for web contentRelevant experience determining a target audience and how to cater unique marketing campaigns to capture their attentionStrong understanding of marketing strategy and how to effortlessly utilize these concepts throughout various forms of outreachAbility to manage and supervise a diverse group of employees and simultaneously work toward many company initiatives at onceResponsibilitiesOversee day-to-day management of campaigns and ensure brand consistencyFacilitate scaling brand and company awareness through various social media channelsWork with brand to create and implement social media strategies monthlyEnsure brand consistency in copy through tone, voice and terminologySupervise all aspects of social media interaction between customers and the company, and ensure a positive customer service experienceCreate actionable plans to both grow and maintain followers through popular social media platforms such as Twitter, Facebook, Pinterest, YouTube and LinkedInEnsure progress on all platforms by using analytical tools such as Google Analytics and othersOversee the creating and implementation of the monthly editorial calendar which includes monthly sales objectives and initiatives

Job SpecificationDHOOH AL ABYATH TECHNOLOGIESis in search of talented and motivated individuals for the post of Social Media Manager in the field of Customer Service in one of their office located in DUBAI - United Arab Emirates. The ideal candidate should have digital marketing expert qualification and atleast 1 year of experience. The position require field, area, rating, hiring, social media manager, professional, team, part, social media, management, business, marketing, journalism, public relations, google analytics, posting, hubspot, computer skills, microsoft, office, adobe, general, search engine optimization, internet, web content, target, marketing campaigns, marketing strategy, concepts, forms, campaigns, brand, awareness, platforms, youtube mandatory skills. This is a Full-Time morning shift job.About DHOOH AL ABYATH TECHNOLOGIESWe are BPO company dealing withInternet ProviderSocial Media Application DevelopmentData Entry ServicesIT infrastructure Disclaimer:Vacancies.ae is an exclusive platform that ought to help jobseekers

& employers to be joint. We restrict any endorsement that demand for money and strictly advice against sharing personal or bank related information. If you notice any deception or fraudulent, kindly send us an email at support@vacancies.ae.

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