

Social Media Manager Jobs In Abu Dhabi | Hilton

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Company: Hilton

Location: , Abu Dhabi Emirate, United Arab Emirates

Category: sales-and-related

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About the job

A Social Media Manager is responsible for creating the hotel's social media strategies in order to increase brand awareness and customer engagement over each of the hotel's 12 social media channels. Must be able to analyze the long-term needs of the property's social media strategy whilst sharing monthly reports to support findings and suggest areas of improvement.

Requirement

3 years of experience as a Social Media Specialist or similar role

Social Media Strategist using social media for brand awareness and impressions

Excellent knowledge of Facebook, Twitter, LinkedIn, Pinterest, Instagram, Google+ and other social media best practices

Good understanding of social media KPIs

Excellent multitasking skills

Critical thinker and problem-solving skills

Team player

Great interpersonal, presentation and communication skills

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