

Social Media Manager Jobs In Dubai 2022 | Lucrativ

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Company: Lucrativ

Location: , Dubai, United Arab Emirates

Category: sales-and-related

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Job Responsibilities:

Contribute in managing and improving our social media strategy

Contribute in measuring the success of every social media campaign

Contribute in new initiatives and projects to improve our social media efforts

Working with our copywriting and creative team to effectively produce high quality content across our social media mediums

Job Requirements:

Social Media Manager requirements and qualifications

1 year of experience working with personal brands as a social media manager or similar role

1 year of experience working on Instagram

Experience with doing audience and buyer persona research

Good understanding of social media KPIs

Critical thinking and problem-solving skills

Good time-management and organizational skills

Great interpersonal, presentation and communication skills

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