

Social Media Manager Jobs In Dubai | Braga Conceptz

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Company: Braga Conceptz

Location: dubai

Category: other-general

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As a Social Media Manager at Braga Conceptz, you will play a crucial role in building and maintaining our brand's online presence. You will be responsible for creating and implementing social media strategies, content, and campaigns to connect with our audience, enhance our brand image, and achieve our marketing goals.

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Responsibilities

Established in the vibrant city of Dubai, Braga Conceptz has been shaping memorable events. With a dedicated team of seasoned professionals, we have earned a reputation for delivering exceptional event solutions that surpass expectations. Our journey began with a simple idea: to create events that leave a lasting impact, blending innovation with tradition to craft unique experiences.

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Requirement

- Bachelor's degree in Marketing, Communications, or a related field (or equivalent work experience).
- Proven experience as a social media manager, with a strong track record of successful social media campaigns.
- Proficiency in social media management tools and analytics.
- Excellent writing and editing skills, with an understanding of SEO and content optimization.

- Strong understanding of different social media platforms, trends, and best practices.
- Creative thinking and an eye for visual content.
- Strong communication and interpersonal skills.
- Ability to work independently and as part of a team.

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