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Responsibilities

Handling the Instagram feed planning, captions and everyday posting.

Posting engaging stories.

Managing brand's TikTok account. TikTok account management may also include creation of engaging content.

Analyzing the social media report and adjust content accordingly.

Contacting influencers for collaboration and managing/negotiating.

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Requirements

An Ideal candidate would also have knowledge and experience in PR, as you would be

required to handle the influencer campaigns and PR gifting.

Additional Skill for graphic design would be a bonus.

They need to contact influencers for collaboration and managing/negotiating.

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