

United Arab Emirates Jobs Expertini®

Social Media Manager + Social Media Ads (FB, IG) - Dubai

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Company: Cassia

Location: dubai

Category: other-general

Social Media Manager + Social Media Ads (FB, IG) - DubaiThe job posting is outdated and position may be filledWe are searching for a talented Social Media Manager for a high-end medical center in Dubai, to represent the company by building a social media presence for the brand. The social media manager will be required to run advertising campaigns and drive engagement by creating high-quality original content. You should also engage influencers, manage our community by responding to comments, and oversee our customer service across all platforms.To be successful as a social media manager, you should possess a wealth of pertinent marketing experience. Ultimately, a top-notch social media manager should back their expertise by creating and sharing all relevant technical documents.Running company social media advertising campaigns.Formulating high-quality novel written and visual content for each social media campaign.Building a social media presence by maintaining a solid online presence.Monitoring the companys brand on social media.Building brand awareness by engaging relevant influencers.Managing our online communities to ensure respectful and appropriate engagement.Responding to comments on each of our accounts.Overseeing customer service provided via social media.Analyzing data to determine whether social media campaigns have achieved their objectives.Coaching employees company-wide on content creation best practices. Requirements Social media marketing experience.Experience working with and developing a marketing plan.Ability to develop the right voice for each social media platform.Proven ability to build social media communities.Understanding of graphic design principles.Experience as a Brand Manager on social media.Ability to measure the success of campaigns.Benefits Excellent work

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