

Social Media Marketing Manager Job In Dubai UAE | FACT Magazine

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Company: FACT Magazine

Location: dubai

Category: other-general

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Description:

The Marketing Social Media Manager is responsible for developing and implementing strategies that promote the company's brand and products as well as that of our clients. You will manage our social media channels while creating campaigns, digital assets and graphics projects for the social media networks, website, and email marketing to sustain an engaging audience experience and deliver a cohesive marketing message.

Responsibilities:

Bachelor's degree in marketing or relevant field.

A minimum of 4 years' experience in a digital marketing or advertising position

Native level english speaking and writing skills

Knowledge of web design principles

Requirements:

Experience in design and branding projects, design implementation, digital

Motion Design skills and Video editing skills

Proficient in Adobe Illustrator; Adobe Photoshop, Adobe InDesign

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