

Social Media Marketing Manager Jobs in Abu Dhabi | IL FORNO Jobs

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Company: IL Forno Italian restaurant

Location: , Abu Dhabi Emirate, United Arab Emirates

Category: sales-and-related

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Job Responsibilities:

Perform research on current benchmark trends and audience preferences

Design and implement social media strategy to align with business goals

Set specific objectives and report on ROI

Generate, edit, publish and share engaging content daily (e.g. original text, photos, videos, and news)

Monitor SEO and web traffic metrics

Job Requirements:

Hands-on experience in content management

Excellent copywriting skills

Background in Finance

Strategic Management, PPC, Google ADS, SEM, Data Studio, Power BI, ERP, ADOBE

Creative, Scheduling Calendar/Tasks, Hootsuite, Later

Savvy in IT- Must be well versed in different tools and platforms

BSc degree in Marketing or relevant field

#J-18808-Ljbffr

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