

Social Media Marketing Manager Jobs In Ajman | Social Marketing

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Company: Social Marketing

Location: ajman

Category: other-general

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About the job

The ideal candidate will be capable of creating effective marketing strategies that assist the efforts of sales teams and generate additional leads. This candidate should be comfortable creating content to aid the sales teams and have an ability to evaluate a marketing campaign to guarantee the best outcome. Additionally, this candidate should have a good understanding of the goals of various salespeople and ultimately operate as a close business partner.

Requirement

Manage all social media platforms (e.g. Facebook, Instagram, TikTok, LinkedIn) and stay up to date with the latest industry trends and best practices.

Create and curate engaging and shareable content, including text, image, and video posts, to increase brand awareness and drive user engagement. Monitor social media conversations, and respond to questions, comments and reviews in a timely and professional manner. Analyze social media metrics and generate reports to measure the effectiveness of campaigns and identify areas for improvement. Digital Advertising and Campaign Management:

#J-18808-Ljbffr

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