

# United Arab Emirates Jobs Expertini®

## Social Media Marketing Specialist Jobs in Abu Dhabi | Sky Key Management

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Company: Sky Key Management

Location: abu dhabi

Category: other-general

### Description:

The Sky Key Management is looking for a Female social media specialist cum graphic designer. As a Social Media Specialists you will be responsible for planning, developing implementing and monitoring the company's Social Media strategies. Successful candidate will have basic knowledge of graphic designing also good communication skills in Arabic. Office is located in Abu Dhabi city.

**Job Responsibilities:** Developing social media content plans that are consistent with the company's brand identity, and Defining most important social media KPIs.

Creating consistent, meaningful content on all social media platforms, including designing and editing social media posts, improving customer engagement, and promoting social media campaigns.

Scheduling paid and unpaid campaign, managing a high volume of daily social media posts.

Completion of a course in graphic designing, Adobe Photoshop, Illustrator.

Prior work experience at a social media house. #J-18808-Ljbffr

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