

## Social Media Sales Specialist Jobs In Sharjah | Zazsouqcom

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Company: Zazsouqcom

Location: sharjah

Category: other-general

Social Media Sales Specialist Jobs In Sharjah | Zazsouqcom Job Description Job Description:

We are seeking a highly skilled and creative individual to join our team as a Social Media Handler and SEO Specialist. As the primary point of contact for our company's social media platforms, you will be responsible for managing and executing social media strategies, creating engaging content, and implementing effective SEO techniques to optimize our online presence.

Skills

Responsibilities:  
Social Media Management: Develop and implement comprehensive social media strategies across various platforms, including but not limited to Facebook, Instagram, Twitter, LinkedIn, and YouTube.

Create and curate engaging and shareable content, such as posts, images, videos, and infographics, to increase brand awareness, engagement, and follower growth.

Monitor social media channels, respond to comments and inquiries, and foster positive interactions with our audience.

Stay up-to-date with the latest social media trends, tools, and best practices, and implement innovative strategies to drive user engagement and reach.

Paid Advertising and Campaign Management:

Plan, execute, and monitor paid social media advertising campaigns to drive website traffic, lead generation, and conversions.

Conduct market research and utilize audience targeting techniques to optimize campaign performance and achieve specific marketing goals.

Track and analyze key metrics, generate reports, and provide actionable insights to improve campaign effectiveness and ROI. Search Engine Optimization (SEO): Perform keyword research and analysis to identify opportunities for organic traffic growth and improved search engine rankings.

Optimize website content, including blog articles, landing pages, and metadata, to enhance visibility and relevancy for target keywords.

Monitor website performance using SEO tools, analyze data, and make data-driven recommendations to improve site structure, speed, and user experience.

**Content Creation and Copywriting:**

Collaborate with the content team to create compelling and SEO-friendly content for social media platforms, blog posts, and other marketing materials.

Write engaging and persuasive copy for social media posts, ads, and landing pages to attract and retain our target audience.

Ensure consistent brand messaging and tone of voice across all social media and digital platforms. More Jobs  
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Office Assistant Jobs In Sharjah | Nathan & Nathan  
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