

Social Media Specialist Jobs In Abu Dhabi | Sundus

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We are searching for a talented social media manager to represent our company by building a social media presence for our brands. The social media manager will be required to run advertising campaigns and drive engagement by creating high-quality original content. You should also engage influencers, manage our community by responding to comments, and oversee our customer service across all platforms.

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Responsibilities:

Running company social media advertising campaigns.

Formulating high-quality novel written and visual content for each social media campaign.

Building a social media presence by maintaining a solid online presence.

Monitoring the company's brand on social media.

Building brand awareness by engaging relevant influencers.

Managing our online communities to ensure respectful and appropriate engagement.

Responding to comments on each of our accounts.

Overseeing customer service provided via social media.

Analyzing data to determine whether social media campaigns have achieved their objectives.

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Requirements:

Social media marketing experience.

Experience developing social media strategies.

Experience working with and developing a marketing plan.

Ability to develop the right voice for each social media platform.

Proven ability to build social media communities.

Understanding of graphic design principles.

Experience as a Brand Manager on social media.

Ability to measure the success of campaigns.

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