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Social Media Specialist Jobs in Dubai | American Hospital Careers

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Company: American Hospital

Location: dubai

Category: other-general

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Job ResponsibilitiesPlans social media creatives with the help of the photographer and graphic designers.

Posts content across social media accounts.

Engages with customers on different channels – community management.

Keeps up to date knowledge of the latest social media trends,

Monitors campaigns and analyses running campaigns.

Supports the marketing team in editing content including articles, blogs, etc.**Job**

RequirementsBachelor's degree in marketing, journalism, mass communication or similar field.

3 or more years' experience in a social media/content writing position.

Should be equally comfortable with both long and short copy.

Strong editing/proofreading/copywriting skills.#J-18808-Ljbffr

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