

Social Media Specialist Jobs in Dubai UAE 2023 | Cartier

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Description:

Create interactive social media content/posts that generate and build users engagement:/

Job Responsibilities

Plans social media creatives with the help of the photographer and graphic designers.

Posts content across social media accounts.

Engages with customers on different channels – community management.

Keeps up to date knowledge of the latest social media trends,

Job Requirements

Bachelor's degree in marketing, journalism, mass communication or similar field.

3 or more years' experience in a social media/content writing position.

Should be equally comfortable with both long and short copy.

Strong editing/proofreading/copywriting skills.

#J-18808-Ljbffr

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